

# Weddings by Jon'ette



Wedding planner turns a passion for planning into a rewarding career path.

Jon'ette Jordan is one of California's premiere wedding consultants and owner of "Weddings by Jon'ette." At the age of 13, while others around her were acting and singing, Jordan was planning parties. Always possessing a knack for event planning, Jordan started planning social events for her school at the age of 13. By the time she was 16, she was doing fashion shows and fundraisers with the Red Cross. Jordan's knack for party planning immediately caught the attention of her mother, who was also a great event planner. "She saw my talent and love for planning, so she enlisted my help with many of her events. It was very clear that I wanted to make my presence known in the industry; it took some time but eventually Weddings by Jon'ette came to fruition."

But becoming a premiere wedding consultant in a competitive Los Angeles market has been to 'walk in the park.' Jordan credits several important factors that set her business apart from other wedding consultation services.

"Planning a wedding is a very personal time in a one's life. We

pride ourselves on providing highly personalized services that cater specifically to each of our clients. Some clients require more attention and hand holding than others. We are able to adjust according to their particular needs. Our clients are not just another number in our eyes. They are unique individuals who've entrusted the most important day of their lives to us. We take that very seriously and consider ourselves to be very blessed every time a couple believes in us to make their wedding dreams a reality!"

Although Jordan spends most of her life helping to make her client's wedding dreams come true, she hasn't tied the knot herself just yet; but you can save your sympathy, Jon'ette Jordan believes it makes her an even better wedding coordinator.

"As the visionary behind Weddings by Jon'ette, I possess the same romanticism that every bride has when imagining their perfect wedding day because I have yet to be married. I feel that this has enabled me to always maintain a contemporary style that is

never completely traditional. Once you have actually experienced anything in life, it is no longer new or as exciting as the first time."

And if Jordan ever had doubts about pursuing her career path, her daily experiences remind her why it's always more rewarding to pursue your passion. Her most memorable experience as a wedding consultant was planning her first wedding after starting her company. "My clients were just fabulous people. They had a very

small budget and I did not make much money. However, they were two of the kindest people with whom I've ever worked. However, almost anything that could have gone wrong did, but they were none the wiser," said Jordan. "The day after the wedding, the couple invited me to join their families for brunch. They gave me a beautiful card thanking me for all of my hard work. Inside the card was a tip that was actually more than the fee that I charged them. To this day, I still have that card. It reminds me that I chose the right career path." •

ANDREW WOOD



Jon'ette Jordan

## WEDDINGS BY JON'ETTE

- Approved by Here Comes the Guide (HCTG)
- Featured in Diablo Magazine
- Certified through the Association of Bridal Consultants